



ASFAA

NEWSLETTER

Asiania Sport For All Association

NO.1 2010



GATEWAY TO SPORT FOR ALL MOVEMENTS IN ASIA & OCEANIA

ASFAA Work Plan for 2010

I . *The 11th ASFAA Congress*

The 11th ASFAA Congress will be held on March 19th -25th, 2010, in Tel-Aviv, Israel. The following meetings will be convened at the same time:

The 19th ASFAA General Assembly

The 27th ASFAA Board Meeting

The TAFISA Board Meeting

II . *The TAFISA Board Meeting and World Forum*

To participate in the TAFISA Board Meeting and World Forum on October 2nd to 3rd, 2010, in Victoria, Canada

III . *ASFAA's Activities*

The Editorial Meeting of ASFAA Journal will be held in early March, 2010, in Beijing.

The first ASFAA Sport for All Leadership Course will be held within this year in Macau, China (Details to be determined).

IV . *Reception of Visitors*

Some TAFISA and ASFAA Board of Directors will be invited to pay a visit to the 4th All-China Games in May, 2010, in Hefei of Anhui Province, China.

V. Cooperation with TAFISA

To actively promote the TAFISA World Challenge Day on May 26th, 2010

To actively promote the TAFISA World Walking Day in October, 2010

To actively carry out the TAFISA 3AC Program in the Asia and Oceania region

VI. ASFAA Secretariat's Daily Work

To strengthen the coordination work

To keep close contact with Secretary General, manage letters between President and directors and fulfill the tasks assigned by President and Secretary General

To enroll new members, collect membership fees, maintain and update membership information

To publish Journal 2010 and Newsletter 2010, maintain and update the official website

To make work regulations and procedures, to make office supplies with ASFAA Logo





Schemes for Promotion of Sports in Rural and Sub-Urban Areas in India

'Panchayat Yuva Krida Aur Khel Abhiyan', a centrally sponsored scheme, has been introduced from 2008-09, for creation of basic sports infrastructure in all village and block panchayats and for conducting sports competitions at block, district, state and national level in India. The XIth Five Year Plan outlay for this scheme is Rs.1500 crore. The scheme envisages to cover around 2.50 lakh village panchayats and 6,400 block panchayats (including their equivalent units) in a phased manner, over a period of 10 years, at an annual coverage of 10% for normal states and 20% in the case of special category states and border districts. The scheme is implemented through the state governments/ UTs. administrations. An amount of Rs. 8.89 crore was released to Government of Uttarkhand during 2008-09 and 2009-10 for creating basic sports infrastructure in 750 village panchayats and 10 block panchayats. For conducting competition in 95 blocks and 13 districts during 2009-10, an amount of Rs.1.03 crore was already released to Uttarkhand State. This was stated by Shri Pratik Prakashbapu Patil Minister of State of Youth Affairs & Sports in the Rajya Sabha, in a written reply to a question by Shri Bhagat Singh Koshyari.

The Minister further stated that scheme of Special Area Games (SAG) is implemented by Sports Authority of India (SAI) under which sports talent in tribal areas is identified and nurtured. The trainees, who are in the age group of 14 to 21 years, are admitted in the training centres on residential and non-residential basis. They are provided with sports kit, sports equipments, competition exposure, insurance, medical expenses, etc. There are 21 centres wherein 1142 boys and 775 girls are now being trained.

Hong Kong 53rd Festival of Sport Promote "Sport for All" Message

Hong Kong 53rd Festival of Sport ("FOS"), running from March to June 2010, was an annual event in HK to promote "Sport for All" and lead a healthy lifestyle in the community. It is subvented by the Leisure and Cultural Services Department ("LCSD") and continually title sponsored by Bank of China (Hong Kong) for four successive years.

This year's FOS theme is "Sport for All" Lead a Healthy Life! According to a recent survey conducted by the Community Sports Committee of LCSD, people are recommended to take part in physical and sports activities for at least 30 minutes a day and three days a week in order to lead a more healthy life.

To encourage people to regularly participate in physical and sports activities, Mr. WONG Kam Po (Cycling), Mr. WU Siu Hong (Bowling), Ms. Stephanie AU Hoi Shun (Swimming), and Mr. LAW Hiu Fung (Rowing) have been invited to be the 53rd FOS ambassadors. More than 80 sports competitions, sports demonstrations, family fun days and featured sports events were organised by 74 National Sports Associations from March 10 to June 10 spanning across 18 districts in Hong Kong, which were all free to public.

Betty Fung, director of Leisure and Cultural Services of HK Special Administrative Region government, revealed that an amount of 75 million HK dollars (about 10 million U.S. dollars) would be used to promote the public participation of sports according to the government budget for 2010–2011.





Australian Minister for Sport encourages kids to get physically active

Australian Minister for Sport Kate Ellis visited Risdon Vale Primary School in Hobart on March 2, encouraging all students to get healthy and physically active through the Australian Sport Commission's Active After-school Communities (AASC) program.

Ms Ellis joined students from Risdon Vale Primary School participating in a local triathlon event as part of the AASC program.

'Learning to lead a healthy and active lifestyle is just as important as the other lessons we are taught as children,' Ms Ellis said.

'Being healthy helps students to make the most of their education and also combats obesity and preventable diseases later in life.

'Through initiatives such as Active After-school Communities program students are learning the value of leading an active life by not just talking about it but getting active themselves.

'Students at Risdon Vale Primary are among the 150 000 children who are taking part in AASC program at 3270 schools Australia-wide,' Ms Ellis said.

Risdon Vale Primary School has been a part of the program since its inception and students have taken part in sports such as BMX, dancing, gymnastics, cricket and triathlon.

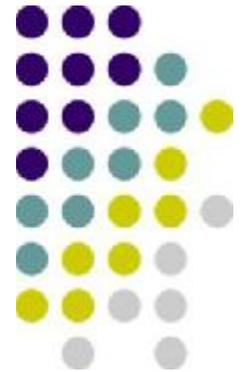
'About 150 students have taken part in the school triathlon program since 2005, with many going on to compete in the Southern Tasmanian Primary School Triathlon Series,' Ms Ellis said.

'This is a magnificent achievement for the school and its students. This involvement will leave a legacy of good health to the students, their families and the Hobart community.'

24th Family Walking in Iran



According to the Public Relations of Iran Sport For All Federation (ISFAF), based on the Family Walking programs of ISFAF, The 24th Family Walking was held with presence of 200 thousand citizens in Kermanshah on March 5th, 2010. At the end, Kermanshah Physical Education Department's official awarded many cash and sporting gifts to the participants.



TAFISA Workshop on 3AC - Better Life in a Better City with Sport for All

The Association for International Sport for All (TAFISA) in conjunction with MAFIMA, organized a half day workshop on "3AC - Active Cities, Active Communities and Active Citizens" on 3rd May 2010 at the International Youth Centre, Kuala Lumpur.

Prof. Dr. Peter Kapustin, presented a paper on "Significance of the Urban Setting or Better Life in a Better City with Sport for All". He spoke on the rapid urbanization, particularly in the developing countries and the poor quality of life for people living in the cities, especially the poor and disadvantaged.

He listed some of the problems of city life, such as traffic jams, pollution, lack of space for recreation, sport and social activities, high crime rate, poor health, limited opportunities for education, etc.

Prof. Dr. Peter Kapustin then elaborated on the TAFISA 3AC programme, with the objective of developing Active Cities with Active Communities and Active Citizens. The structure of 3AC calls for the Active Cities to provide the sports facilities and infrastructure as well as the promotion and networking. The Active Communities are to establish sports clubs, cooperation with schools and homes with sport for all programmes for specific target groups, while Active Citizens to serve as volunteers, motivators and leaders to bring their family, friends, neighbourhood and themselves to participate in the sport for all activities and programmes.

He then listed out the benefits of 3AC programme, some of which are shown below:

For the Active Citizens:



Prof. Dr. Peter Kapustin and Ms. Bae Dixon listening to one of the participants of the Workshops.

- . Healthier life in social integration.
- . Increase zest for life with positive aims.
- . Self confidence and self assessment.
- . Positive experience through physical activities.

For the managers, instructors or leaders involved in the programme:

- . Feeling of being needed and feeling of responsibility.
- . Experience success and doing well.
- . To be recognized and honoured and learning for life.

For the Active Community:

- . Less conflicts and misunderstandings.
- . Creation of partnership between generations, families, different social groups, and neighbours.
- . Active, creative and happy community life.
- . Organise sport for all activities with nearby communities.



Prof. Dr. Peter Kapustin and Ms. Bae Dixon in a discussion with the participants of the Workshops.

For the Active City:

- . Partnership and respect between city administration, politicians and population of the city.
- . Social, emotional, informal and formal network between Sport for All providers and organizers, kindergartens, schools, universities, sports clubs, etc.
- . Cooperation between Sport for All organisations and health network.

Prof. Dr. Peter Kapustin concluded his lecture by an action plan for the implementation of 3AC programme. He said that there must be a vision and to determine the needs of the city, recruit staff and volunteers, develop and organise local Sport for All programme, sports events through sports clubs and sports teams, develop concept for urban parks and green open space, promote multi-use of facilities, prepare budget and source of sponsors and donors, use the media and strengthen network.

At the end of the lecture by Prof. Dr. Peter Kapustin, Ms. Bae Dixon briefed the participants on the background and history of TAFISA and spoke on the rating system for the 3AC programme. She clarified that the 3AC programme is a recognition and award programme initiated and evaluated by TAFISA.

After the two lectures, the participants were split into 6 groups for workshops on specific topics of the 3AC programme.



Prof. Dr. Peter Kapustin in a discussion with one of the participants of the Workshops, with Ms. Bae Dixon looking on.



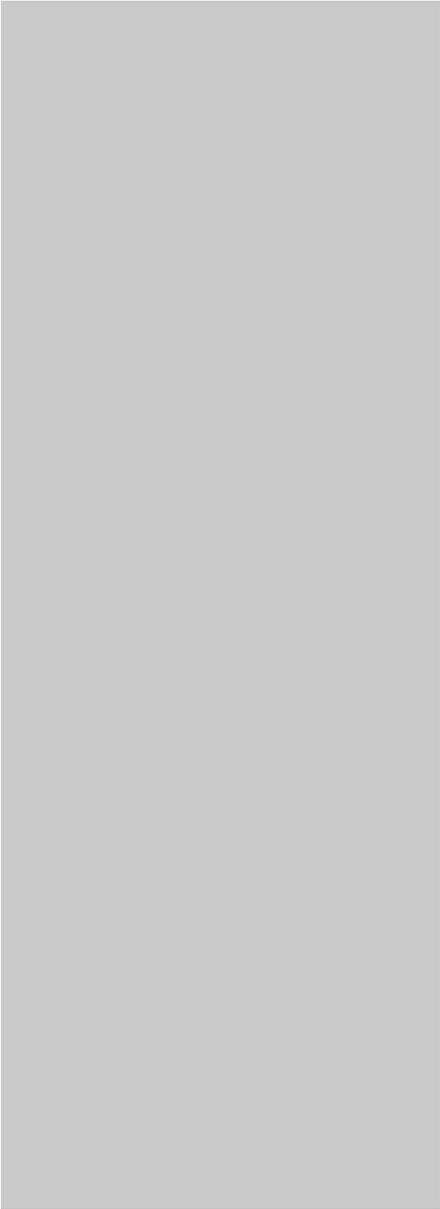
China initiates "World Walking Day 2010"

The "World Walking Day 2010" in China, organized by the General Administration of Sport of China and The Association For International Sport for All (TAFISA), was recently initiated in Beijing.

The "World Walking Day" event is composed of massive participants engaging in activities that TAFISA has strived to promote around the world for years. It has a history of 18 years since it was launched in 1992 and covers more than 70 countries and regions worldwide with several million participants every year. It has played a part in enhancing physical quality, expanding social networking, promoting low-carbon lives and advancing social harmony.

For the first time, China will conduct large-scale "World Walking Day" activities in 2010. From May 22 through November, the "World Walking Day" activities in China will be carried out in the cities of Qingdao, Shenyang, Guangzhou, Wuhan, Chengdu and Shanghai with up to 100,000 participants.





The 28th ASFAA Board Meeting held in Hefei China

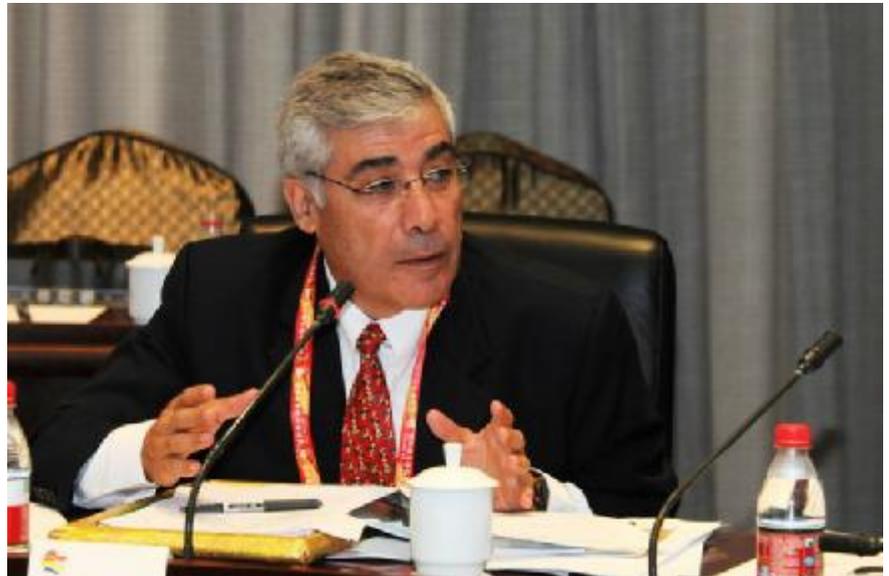
The 28th ASFAA Board Meeting was held in Hefei China on May 17, 2010. During the meeting, issues concerning to the future development of ASFAA was discussed and approved, including the proposal for 2011 China-ASEAN Sport for All Cooperation and Development Forum in Nanning of Guangxi Zhuang Autonomous Region of China, preparation work report on the ASFAA Training Center in Macau China, ASFAA information exchange platform as well as sport for all promotion in Asia. In the afternoon, ASFAA directors observed Sport Dance and Ship Model Sport Competitions of the 4th All-China Games.





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Feng Jianzhong
and
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**Secretary General
Mr. Herzel Hagay**



**Mr. Rong Xiaoning-
Director General of
Guangxi Sports
Administration**

**President
and
Secretary General**



**President Feng Jianzhong
and
Dr. Anita Ghosh**



**Vice President
Mr. Sarjit Singh**



2010 "Sport for All Goes around China" Campaign Initiated

—— Olympic champions and college students practice physical exercises together

The 2010 "Sport for All Goes around China", hosted by the Human Resources Development Center of the General Administration of Sport of China and China Sports Publications Corporation, was initiated in Beijing on June 8. It is one of the most important brand campaigns of sport for all in China. Mr. Feng Jianzhong, Vice Minister of the General Administration of Sport, was present at the press conference.

"This year, some Olympic champions will go to a hundred colleges to conduct voluntary services and practice physical exercises together with college students, which will greatly enhance the impact of this campaign and further promote the development of sport for all in China." said Feng.



The 2010 "Sport for All Goes around China" will be carried out in the following three phases throughout 5 months.

- The first phase: From June 17 to July 2, this campaign will be introduced to 20 colleges in Shenyang, Harbin, Nanjing and Xi'an. Through various forms of sport for all activities such as interactive games and lectures, the passion for fitness building among college students will be lit.

•The second phase: From mid-July to the end of August, this campaign will go to communities to provide guidance on scientific fitness building for the residents.



•The third phase: From early September to the end of October, 4 large-scale theme activities of "Sport for All Goes around China" will be held in Wuhan, Chongqing, Zhengzhou and Shanghai. In addition, the sport for all activities with varied forms and content will be organized in 80 colleges.



According to the Organizing Committee, the new concept of "sport for all voluntary service" will be advocated this year. And during the 4 theme activities, together with fitness club instructors, some Olympic champions will serve as sport for all volunteers to help participants experience fitness games and get instructions on scientific fitness building.

2010 "China Sport for All Campaign" kicks off in Beijing



Mr. Feng Jianzhong, Vice Minister of the General Administration of Sport, delivered a speech at the initiation ceremony

The 2010 "China Sport for All Campaign" kicks off in Beijing on June 18, to increase the public's awareness of staying healthy through working out in gyms. The campaign will take place in about 400 gyms, covering most of provincial capitals and second-tier cities. Hundreds of thousands of people will participate in this campaign. After three-month systematic fitness training with the help of professional instructors, they are expected to improve their physique and develop a healthy lifestyle. In the end, various prizes will be awarded to participants according to their progress.



Mr. Feng Jianzhong started the campaign by riding bicycles to light up the lamp posts with his colleagues

ASFAA BOARD OF DIRECTORS

| | | |
|--------------------------------------|---|--|
| Mr.Feng Jian zhong President | Vice Minister for the General Administration of Sports Vice President, Chinese Olympic Committee Vice President, All-China Sport Federation | Tel:861087182707 Fax:861087182255 E-mail:asfaa@sport.gov.cn |
| Mr.Sarjit Singh Vice President | Secretary General, Malaysian Leisure and Recreation Council MARFIMA 15 Jalan 4/105, Taman Midah, 56000 Kuala Lumpur Malaysia | Tel:60391718986 Fax:60391721569 E-mail:sarjit5665@hotmail.com |
| Mr.Hon.BrianDixon Vice President | Chairman Life Be inIt International P.O.Box31, Jamieson, Victoria3723, Australia | Tel:61357751732 Fax:61396969191 E-mail:brian@lifebeinit.org |
| Mr.Herzel Hagay Secretary General | Chairman Israeli Sport for All Association 74 Derech Menachen Begin St., Tel Aviv, 67215 Israel | Tel:61357750601 Fax:613577500641 E-mail:brian@lifebeinit.org |
| Mr.Liu Guoyong Treasurer | Deputy General Sport for All Department of the General Administration of Sports 2,Tiyuguan Raod, Beijing100763, China | Tel:861087182498 Fax:861087182255 E-mail:liugy007@hotmail.com |
| Dr.Min-Soo Kim | Eun-Hang Dong-BuApt. 114-204. Chang-Woo Dong520 Ha-nam Si, Gyoung-Gi Do, Korea | Tel:821117067338 Fax:82517312215 E-mail:kingmsoo@yahoo.co.kr |
| Mr.Thomas Chengwei Tsai | President Chinese Taipei Olympic Committee No.20,Chu Lun St.,Taipei,Taiwan Chinese Taipei | Tel:886287711400 Fax:886227773803 E-mail:tpe.noc@msa.hinet.net |
| Mr.lao Lek Vong | President, Macau Sport Development Board P.O Box334-Av.Dr.Rodrigo Rodrigues,s/n° , Forumde Macau, Edif. Complementar Bloco1,4° .Andar-Macau | Tel:85328510426 Fax:85328343708 E-mail:sport@macau.ctm.ne |
| Dr.Yasuo Yamaguchi | Kobe University Sasakawa Sports Foundation Kaiyo Senpaku Bldg., 1-15-16 Toranomom, Minato-ku, Tokyo 105-0001 Japan | Tel:81335028778 Fax:81335805968 E-mail:yasuo@main.h.kobe-u.ac.jp |
| Dr.Anita Ghosh | President AllIndia Association of Sports for All E/13-B, VijaynagarDelhi-110009India | Tel: (KOREA) 82517312021 Mobil:91-9958310370 E-mail:anita_ghosh_di@yahoo.com |
| Ms.Mitra Rouhi Dehkordi | Vice President of Sport For All Federation Vali-Asr Street,Niayesh Highway Anghlab Sports Complex Tehran I.R.IRAN | Tel:982122029200 Fax:982166967882 E-mail:w_sfa@yahoo.com |
| Dr.Ju Ho CHANG Honorary President | Raemian Bangbae Evernew 1005 Banbaedong 775-1, SeochkuSEOUL | Tel:82259559035 Fax:82113472232 E-mail:changjuho@hotmail.com |
| Mr.A.K.Saha Commissioner | Managing Director Sport For All Association, India 119/IA Harish. Mukherjee Road(70026) Calcutta, India | Tel:913324558586 Fax:913324558586 E-mail:aksaakf_98@hotmail.com |
| Mr.Kang-TooLEE Honorarymember | THE INTERNATIONAL COUNCIL OF SPORT FOR ALL 88Bangyi-Dong, Songpa-Gu-Seoul 138-050, Korea | Tel:82-27421-8245 Fax:82-27421-8213 E-mail:nacosa@sportal.or.kr |



2 Tiyuguan Road, Beijing 100763, China
Tel: 86-10-87182348 Fax: 86-10-87182707
Email: asfaa@sport.gov.cn
<http://www.asfaa.org>
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